



BCSC

BERKSHIRE COUNTY
SPORTS CLUB

www.berkshirecountysports.co.uk



Sponsorship Opportunities at BCSC



Call: 0118 969 1340

History of the Club



The Berkshire County Sports Club is a family-friendly sports club based in Sonning.

The large club house includes a bar and lounge area, two separate function rooms and changing rooms. The 32 acre site accommodates numerous grass pitches, tennis and squash courts, and a full size all weather pitch.

Following the demise of Berkshire County Council in 1998, the Club became a self-financing entity, and now operates as a private members club open to all, and currently has a membership in the region of 600 adults and 400 juniors.

Sports sections include: hockey, football, rugby, squash, tennis and touch rugby. Less strenuous activities offered include billiards, snooker, darts and pool. Most sections offer a full range of participation from social practice to competitive matches. Total club membership across all sports teams is considerable with numerous spectators at sporting events and training sessions.

Our facility offers a fantastic opportunity for businesses to gain local exposure through sponsorship of the Club, with the packages detailed below

Club Sponsorship



Sponsorship Details

Facilities Sponsorship

All Weather Pitch Banner - £500 per year plus cost of the banner (1 year) - 16 available
All Weather Pitch Banner - £400 per year (2 years) and £300 per year for 3 years
Tennis Courts Banner - £500 per year plus cost of the banner (1 year) - 2 available
Tennis Courts banner - £400 per year (2 years) and £300 per year for 3 years
Hockey Goals Sponsor Wrap - £500 per year for 3 years - 2 available

Signage Sponsorship Package

Car park sign • Club entrance • Club screens advertising
Email to members • Website sponsor page 2 year term - 1 available
£2500 plus cost of signage (approximately £500)

Partner Package

- Email to members • Website sponsor page
- Banner on All Weather Pitch or Tennis Court £1000 (1 year)

Club Screens Advertising

Advertising on Club screens and Website sponsor page - 5 available - (1 year) - £750

Specific sports sections sponsorships also available - please ask for more details

Please note that all prices exclude VAT.

Sonning Hockey



About the Club

Sonning Hockey Club had been around, in one form or another, for over 60 years. We're now running 6 men's and 5 ladies teams (including a full vets side), and our colts section.

Sonning was awarded the Clubs First National Hockey Accreditation for junior coaching and development in December 2004. We were the first club in Berkshire, and at the time of the award, were one of only 20 clubs in the UK to achieve this accreditation.

Coaching is headed by 2 x Olympian John Shaw who went to both the Barcelona and Atlanta Olympics and ensures growth and development within the teams. Based at the Berkshire County Sports Club we have a large club house with a bar and lounge area, two separate function rooms, changing rooms and toilets, and full disabled access.

Our 32-acre site accommodates a large car park, numerous grass pitches, tennis and squash courts, and a full size all weather pitch which is perfect for a club as large as Sonning.

Woodley Saints Football



About the Club

Back in the early eighties there was a thriving boys club on Friday evenings at the St John Bosco Catholic Church in Woodley. Boys of all faiths were welcome to attend. The club was organised and run the local parish council led by Jim Glenfield. In 1983 they set up a football team and named it Woodley Saints. The team was funded by the profits from the Boys Club tuck shop.

Down the years the club expanded to become one of the biggest in the area. With a clear focus on enjoying playing football, win or lose, being respectful to the opposition and the referee, being part of a team, and fair play. The club was one of the first in the country to be awarded the prestigious Community Charter Status in recognition of its commitment to a wider involvement in the sporting life of the local area.

With over 20 teams from U7 to adult the club is now perhaps better recognised as running its famous ability streamed summer tournament hosting over 350 teams over two days, making it the largest community-based football of its kind in the south of England.

Shire Hall Rugby



About the Club

Shire Hall has been established for well over 50 years. The objective at Shire Hall is to champion a positive atmosphere for any age / fitness / skill level to come together and play the sport we all love.

Everyone is welcomed with open arms; simply leave preconceptions at the door and be willing to work hard for each other. Shire Hall only fields one team, being a small level 9 club, they're not blessed with a 2's side; however it means all their passion goes into the match day squad.

The team is made up of a broad mix of players, with several first time fathers recently ensuring the next generation of Shire Hall are waiting in the wings.

The team holds regular socials at the BCSC club house; as well as pub golf, seasonal festivities and annual rugby tours.

Berkshire County Sports Tennis Club



About the Club

The tennis section at BCSC was established in the 1950s. BCSC provides 4 hard courts which are regularly used; the tennis section is a competitive tennis club with 3 mens teams playing in the national Aegon League; and 2 ladies teams and 2 mixed teams playing in the Berkshire Leagues all year round.

There are over 40 adult members and a thriving junior section, all who receive coaching from a resident tennis coach. Adult Improvement and LTA Tennis for Kids courses are run throughout the summer months, introducing new members to the club, and encouraging those who have never played tennis before to join in.

The tennis section takes part in regular social events and friendly tournaments at the club house and facilities.

Thames Valley Vikings Touch Rugby



About the Club

BCSC is also home to the Thames Valley Vikings, one of the leading touch rugby clubs in the UK since 2005. The Vikings welcome players of all abilities, and are always looking for new members to join the team.

Other Sports

In addition to the clubs detailed above BCSC also provides facilities for squash, snooker, pool, billiards and darts teams, which attracts regular attendance.



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